

Inviting Applications for UI/UX Designer in IT Department, NIST University, Institute Park, Berhampur, Odisha

The IT department of NIST University, Institute Park, Berhampur, Odisha, is inviting applicants for the post of UI/UX Designer.

Position: UI/UX Designer

Position Type- Onsite, Full-Time

Department: Information Technology (IT)

Reports To: Head of IT / Digital Marketing Manager

Responsibilities: NIST University is seeking a talented and creative UI/UX Designer to join our team. The successful candidate will be responsible for designing and enhancing user interfaces and user experiences for our digital platforms, ensuring they are user-friendly, aesthetically pleasing, and effective in achieving our educational objectives. This role involves working closely with various departments to understand their needs and translate them into intuitive, engaging, and interactive designs. The candidate is expected to have following job responsibility:

1. *UI/UX Design:*

- Design low and high fidelity mockup screens as per usability guidelines ensuring UI consistency throughout the applications.
- Creation of key UX artifacts such as conceptual maps, storyboards, prototypes, patterns, IA, workflows and design specifications.
- Create wireframes, storyboards, user flows, process flows, and site maps to effectively communicate interaction and design ideas.
- Develop high-fidelity mockups and prototypes that clearly illustrate how sites function and look.
- Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.
- UX/UI design in support of PC/laptop, mobile/tablet screen layout and different resolution
- Work closely with developers, project managers, and other stakeholders to ensure the technical feasibility of UI/UX designs.
- Must be skilled and experienced with tools like Adobe XD (must), Photoshop, Illustrator, CorelDraw, InDesign, and associated design tool
- Understanding of common software development practices and ability to create wireframes as well as visual design comps by ensuring a safe and efficient user experience.
- Ensure the implementation of design specifications by providing detailed design documents and supporting the development process.



2. *Graphic Design:*

- Design high-quality graphics, icons, and images for websites, mobile apps, and other digital platforms.
- Develop visual content for digital learning materials, Banner designs, and marketing campaigns.
- Ensure all graphic designs adhere to the institute's branding guidelines and enhance the visual appeal of educational content.

Qualification and Experience:

The candidate preferably be with engineering or related background with broad experience and knowledge UI/UX and Graphics Design.

- Minimum of 2-3 years of experience in UI/UX design, preferably in an educational or e-learning environment.
- Proficiency in design and prototyping tools such as Adobe XD, Figma, Sketch, InVision, Photoshop, Illustrator, CorelDraw, InDesign, and associated design tool.
- Excellent visual design skills with a strong portfolio showcasing user interface designs.
- Proficient in PHP, JavaScript, HTML, CSS, My SQL and agile development methodology.
- Must be a passionate learner, agile, with good team spirit and collaboration aptitude

Please submit your application/resume via email at: career@nist.edu and cc to it_administrator@nist.edu with the subject line: "Application for UI/UX Designer Position".

About NIST University:

NIST University (www.nist.edu), Institute Park, Berhampur, Odisha is a premier research institute in the country today. Nestled in the green hills of Pallur, it is spread over 65 acres of lush green campus with world class academic infrastructure, Center of Research Excellence (CREs) and Global Innovation Centers (GIC), halls of residence, sport complex and other facilities. NIST currently offers various undergraduate, graduate, and Ph.D. program in Engineering, Science, and Management. NIST has research collaboration with Universities around the globe and strong industry academia partnership with multiple industries in different sectors. NIST has been ranked highly in the country by multiple ranking organizations including Govt. of India.

NIST University is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

